

SOIL TO SKY:
AGRI-SCIENCES SUSTAINING OUR PLANET

2027

SPONSORSHIP & EXHIBITION PROSPECTUS



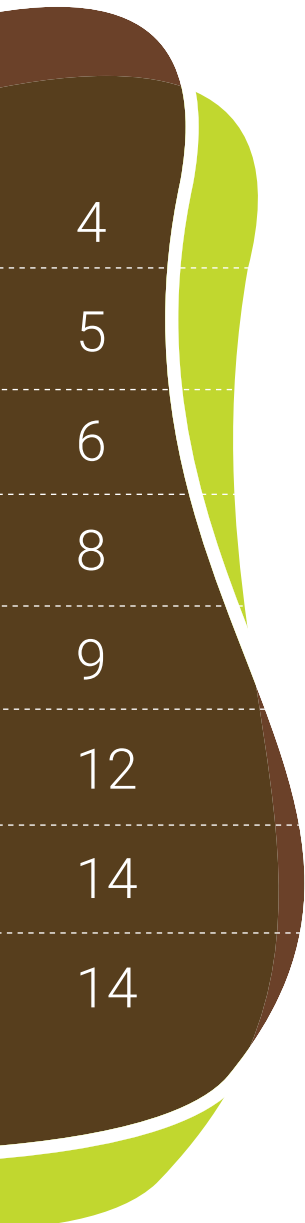
ISSPA 2027

26 – 30 SEPTEMBER 2027 • CAPE TOWN • SOUTH AFRICA

TOGETHER FOR GLOBAL IMPACT

Collaborating Across Borders for
Healthy Soils and Food Security





4	Invitation To Sponsor And Exhibit
5	About The Symposium
6	Why Sponsor And Exhibit
8	Sponsorship Packages
9	Additional Sponsorship
12	Exhibition
14	How To Book
14	Contact Us



Invitation to **Sponsor And Exhibit**

You are cordially invited to sponsor and/or exhibit at the 19th International Symposium on Soil and Plant Analysis (ISSPA), taking place from 26 to 30 September 2027 at the Cape Town International Convention Centre (CTICC), Hall 8.

Established in 1988, ISSPA is a prestigious biennial event arranged under the auspices of an International Governance Committee, with representation from the North American Soil and Plant Analysis Council (SPAC), the Australasian Soil and Plant Analysis Council (ASPAC), Agri Laboratory Association of Southern Africa (AgriLASA), and similar international organisations from Europe, South America, and other global regions.

The Symposium typically attracts over 200 of the top scientists and researchers working to ensure the sustainability of global food production. These elite delegates represent public and private laboratories, agribusinesses dedicated to sustainable crop production, and academic institutions across the globe. Strong participation is expected from the African continent.

It serves as a focused hub for sharing ideas and exploring new technologies dedicated to advancing the science and application of soil, plant, water, and related analysis.



About The Symposium

The Agri Laboratory Association of Southern Africa (AgriLASA) is proud to host ISSPA as it returns to South Africa after 23 years. AgriLASA represents 48 active member laboratories from the SADC region specializing in testing of soil, plant, water, fertilizer, and animal feeds. For local representatives, ISSPA 2027 offers a rare, invaluable opportunity to attend a premier global event on home soil.

The 2027 Theme: “Soil to Sky: Agri-Sciences sustaining our planet”

Optimizing global food production while guaranteeing planetary sustainability, is the defining challenge of our time. Leading experts will use this global platform to present the latest research, demonstrate new technologies, and strengthen global collaboration.

Programme Highlights

An innovative technical programme showcasing the latest advances in laboratory testing, regenerative agriculture, water management, crop health, precision agriculture, artificial intelligence, and data-driven technologies, shaping the future of sustainable agriculture.

Format & Networking

Sponsorship of ISSPA is a collaborative experience. Sponsor and exhibitor attendees are welcomed as delegates and encouraged to attend presentations and join the tours, allowing for quality interaction with delegates.

The symposium starts with focused pre-symposium workshops presented by exhibitors. Alongside plenary, oral, and poster sessions, delegates and sponsors will enjoy a welcome networking breakfast, an optional symposium dinner featuring local cuisine, and a post-symposium field tour showcasing agricultural practices in the Cape Peninsula region.



Why you should not miss out as a **Sponsor And Exhibitor**

Sponsoring and exhibiting at this global Agri-science Symposium positions your organization as an industry leader driving innovations for a healthier, more sustainable planet.

Key Benefits Of Sponsorship And Exhibiting

1. Premium Networking & Cross-Sector Partnerships:

- Strategic B2B Collaborations: Sponsorship opens critical gateways to build, reinforce, and expand high-value partnerships with top-tier industry executives and corporate decision-makers.
- Cross-Sector Networking: Grants exclusive access to collaborative ecosystems bridging the gap between academic research, commercial testing laboratories, and professional Agri-service providers.
- High-Quality Lead Capture: Generates premium B2B sales leads through face-to-face engagement at workshop and dedicated exhibition area.

2. Targeted Global & Regional Visibility:

- Maximum Brand Exposure: Secures dominant multi-channel visibility throughout the global Agri-science community via dedicated symposium marketing channels, official materials, and the event website.
- High-Intent Audience Engagement: Bypass broad consumer waste to place your brand directly in front of pre-qualified professionals, laboratory managers, independent agronomists, and academic visionaries.
- Procurement Influence: Connects your business directly with the exact purchasing decision-makers who actively specify, purchase, and deploy agronomic testing and analytical solutions.

3. Elite Market Positioning & CSR Alignment:

- Industry Leadership: Cements your brand as a vanguard of agricultural science, strengthening your positioning across the laboratory, agricultural, and food production sectors.
- Corporate Stewardship: Directly aligns your organization with global environmental stewardship, food security solutions, and sustainable planetary health.
- Thought Leadership: Provides high-visibility opportunities to showcase deep technical expertise, contribute to crucial industry dialogues, and shape future sector trends.

4. Specialized Exhibition & Innovation Showcasing:

- Dedicated Exhibition Platform: Offers a tailored floor space to demonstrate advanced hardware, software, laboratory technologies, and operational solutions to a highly receptive audience
- New Product Launching: Serves as the ideal launchpad to introduce cutting-edge software, technical equipment, and specialized agricultural services and emerging technologies.
- Commercial Solution Alignment: Directly pairs your innovations with a captive audience actively seeking advanced technical tools to solve challenges

Partnership Pathways

- Corporate Sponsorship: Secure high-level brand integration, keynote/plenary visibility, and prominent digital and print placement throughout the symposium.
- Trade Exhibition: Secure a dedicated physical footprint on the exhibition floor to run live demonstrations, launch products, and generate high-value B2B leads.

SECURE YOUR PLACE TODAY: Space and premium sponsorship tiers are strictly limited to ensure maximum ROI and visibility for our partners.

The basic programme outline is as follows and highlights some of the sponsorship opportunities.

Sunday 26 September 2027	Programme	Sponsor/Exhibitor notes
Exhibition Set up		
Registration opens		Conference bags, promotional goodies, etc.
Pre symposium workshops at the Westin Hotel	Workshop 1: 08h00 – 09h30 Workshop 2: 10h15 – 11h45 Workshop 3: 12h30 – 14h00 Workshop 4: 14h30 – 16h00	
Monday 27 September 2027	Full Day Conference	
7:00am to 5:00pm	Registration	Foyer
7:00am to 9:00am	Welcome networking breakfast	In foyer of Hall 8. Intention is to serve local sparkling wine and grape juice
9:00am to 17:00pm	Full Day Conference Lunch and tea breaks Drinks break before plenary speaker	Gold Sponsor 1 presentation
Tuesday 28 September 2027		
7:00am to 5:00pm	Registration	Foyer
9:00am to 17:00pm	Full Day Conference Lunch and tea breaks Drinks break before plenary speaker	Gold Sponsor 2 presentation
Wednesday 29 September 2027		
7:00am to 5:00pm	Registration	Foyer
9:00am to 17:00pm	Full Day Conference Lunch and tea breaks Drinks break before plenary speaker	Gold Sponsor 3 presentation
18:00pm – 22:00pm	Symposium Dinner	CTICC (Cape Town International Convention Centre / local cuisine restaurant, decor and wines. Background music.
Thursday 30 September 2027		
08:00 am – 16:00pm	Technical Tour	Snack packs, transport, branded sunscreen, sun caps, closing braai on wine-farm etc.

Symposium Venue Layout

The venue layout has been designed to enable an intimate, integrated flow ecosystem. The L – shaped networking area where refreshments, posters and exhibitions fuse, leads to the entrance of the presentation room.

This will ensure maximum organic networking opportunities and optimised ROI for all stakeholders.

Professional Shell scheme units are available, as well as informal display tables. Please refer to the applicable section in this document for more details.

Detailed information about the symposium can be found at www.isspa2027.org or at www.isspasymposium.org.

Sponsorship Benefits Grid

	PLATINUM	GOLD	SILVER	BRONZE
	1 Available Only available to book until 1 March 2027	3 Available	3 available	9 available
	USD 22 000	USD 14 000	USD 8000	USD 4000
BEFORE SYMPOSIUM EXPOSURE				
Logo to appear in marketing mailers prior to the Symposium	✓	✓	✓	✓
Logo on Symposium website with URL link and company description on the sponsors page	200 words	150 words	100 words	80 words
Sponsor Spotlight Social media (Sponsor to provide content)	5 x Posts on Facebook, LinkedIn	3 x Posts on Facebook, LinkedIn	2 x Posts on Facebook, LinkedIn	1 x Post on Facebook, LinkedIn
AT SYMPOSIUM EXPOSURE				
Welcome Networking Breakfast (Exclusive Sponsor)	✓			
Pre Symposium Workshop Venue for 50 pax	✓			
Listing on the Symposium mobile app (logo, company write up, URL Link)	200 words	150 words	100 words	80 words
Exhibition Stand	2 x (3m x 2m)	1 x (3m x 2m)	1 x display table. Option to upgrade to 1 x (3m x 2m stand) at 30% off the stand price	1 x display table
Complimentary delegates (includes access to Symposium sessions and Welcome Networking function, includes complimentary Symposium Dinner tickets)	4	2	1	
Opportunity for sponsor to have a 30 min session Date and time to be determined by the LOC	Yes During the opening session	Yes During the programme		
Acknowledgement in Plenary Session (logo on looped presentation in plenary session)	✓	✓	✓	✓
Logo on Symposium signage and banners	✓	✓	✓	✓
Inserts to be included in delegate packs (promotional item / product) (Sponsor to provide approx. 250 units)	✓	✓	✓	✓
PDF advert on Symposium mobile app	✓	✓	✓	✓
Alerts on Symposium mobile app Sponsor to provide content)	3	2	1	
AFTER SYMPOSIUM EXPOSURE				
Thank you to our sponsors mail to attendee database	✓	✓	✓	✓

Additional Sponsorship/Exhibition Opportunities

Pre- Symposium Workshop - **USD 6 000** Per workshop

Exhibitors and Sponsors are invited to present focused workshops on the application of their technology / products. Workshops will be scheduled for Sunday 26th September 2026

Workshop theme to be supplied on confirmation of booking

- Venue and audiovisual for 90-minute workshop for up to 50 delegates
- Tea/coffee break (any additional catering is for the sponsor account)
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)

Mobile App - **USD 6 000**

Only available from 2 March 2027

- Branding on mobile app (all pages) -- co-branding with congress branding
- Pre-Symposium exposure on mobile app – launched at least 1 month prior to the Symposium
- Logo and URL link on Symposium website and mobile app
- Branding on banners with mobile app information
- Branding on all marketing material relating to the mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app

Symposium Bags **USD 4 200**

- Co-branding on the Symposium bag
- 1x A4 paper/literature insert into Symposium bag
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app
- 1 x Complimentary delegate (includes access to Symposium sessions and Welcome Networking function, excluding Symposium Dinner)
-

Technical Tour Sponsor: Caps and water **USD 4000**

- Conference will supply branded caps and water (250 units)
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app
-

Re-usable/Glass Water Bottles & water dispenser sponsorship **USD 3 000**

- Co-branding on the water bottles and at all water dispensers
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app



A5 Mini Programme booklet **USD 3 000**

- Sponsor logo on the front of the Mini Programme booklet
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app
-

Symposium Notebooks - **USD 2 000**

- Co-branding on the Symposium notebook (A5)
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app

Bag Insert (No caps) **USD 250** (1x A4 page literature) Or **USD 370** (product and page insert)

- Insert into delegate bag (to be supplied by sponsor)
- Sponsor to supply 250 copies of the insert
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app

Delegate Lanyard and badge - **USD 3500**

- Co-branding of the name badge and lanyard
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app
- 1 x Complimentary delegate (includes access to Symposium sessions and Welcome Networking function, excluding Symposium Dinner)

Registration - **USD 3000**

- Opportunity to provide branded T-shirts for registration staff (sponsor to provide)
- Co-branding of the registration area
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app
- 1 x Complimentary delegate (includes access to Symposium sessions and Welcome Networking function, excluding Symposium Dinner)

Symposium Dinner - **USD 9 000**

Only available until 1 March 2027

Exclusive Sponsor

- Opportunity to address delegates for 5 min at start of the Symposium dinner
- 4 x pull-up banners prominently displayed at the Symposium dinner (to be provided by sponsor)
- Wall banner in pre-drinks area for photo opportunity (to be provided by sponsor)
- Logo on Symposium dinner programme/menu
- Opportunity to provide gifts for the tables (to be provided by sponsor)
- 2 x Complimentary Symposium delegate registrations including all social events
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app



Symposium Dinner - **USD 4600** per sponsor (Shared Sponsorship)

Only available from 2 March 2027

- Sponsor can choose between 2 opportunities
- Sponsorship of the wine on tables (and or corkage) and the approved entertainment
- Sponsorship of the gifts on table and the approved décor
- 2 x pull-up banners prominently displayed at the Symposium dinner (to be provided by sponsor)
- Logo on Symposium dinner programme/menu
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app
- 1 x Complimentary Symposium delegate registrations including all social events

Networking Breakfast - **USD 2 500**

Only available from 2 March 2027

- Sponsor Logo on the breakfast signage
- 4 x pull up banners to be displayed in the breakfast area
- with décor e.g. branded serviettes (to be provided by sponsor)
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app

Hospitality Sponsor for lunches - **USD 1 250** per day (3 days available)

- Sponsor Logo on the lunch signage
- 4 x pull up banners to be displayed in the lunch area with décor e.g. branded serviettes (to be provided by sponsor)
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app

Hospitality Sponsor for Tea Breaks - **USD 500** per day (3 days available)

- Sponsor Logo on the tea break signage
- Opportunity to provide marketing materials or giveaways during tea break
- 4 x pull up banners to be displayed in the tea break with décor e.g. branded serviettes (to be provided by sponsor)
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)
- Electronic brochure on mobile app



Speaker Sponsor

(Needs approval of committee)

- Sponsor to cover all costs incl. travel, accommodation and Symposium registration fees
- Acknowledgement as a speaker sponsor
- Mailer featuring the sponsor logo and sound bite from the speaker pre-Symposium
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)

Invited Speaker Gifts - USD 1120

- Branding of speaker gifts
- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)

General Supporter Sponsorship - USD 1000

- Logo and URL link on Symposium website and mobile app
- Acknowledgement in Plenary Session (logo on looped presentation in plenary session)

Exhibition Opportunities

Maxima Stand	3m x 2m	USD 3000
Display Table		USD 1500

Included in each Exhibition Booth

- Shell scheme with maxima – 2,500 mm high
- Fascia board with your company name printed
- Venue is carpeted
- 1x 16 amp plug point.
- 1x Table, 2x chairs
- 2x Spotlights
- 2 x Exhibition only registrations (includes access to the Welcome Networking function, excludes Symposium Dinner)
- Additional Exhibitor passes can be purchased at USD 235/ R4 000 per exhibitor for the full symposium



Included in each Display table

- 1x Table, 1 x chair
- 1x 16 amp plug point
- 1 x Exhibition only registration (includes access to the Welcome Networking function, excludes Symposium Dinner)
- Additional Exhibitor passes can be purchased at USD 235 / R4 000 per exhibitor for the full symposium



Terms Of Payment

1. 25% deposit required on signing of contract
2. Further 25% deposit payment required by 30 March 2027
3. Balance payable 30 June 2027

Terms And Conditions

4. An invoice and sponsorship contract will be sent to you within 72 hours of receipt of Commitment Form.
5. Selection of sponsorship is on a first-come first-served basis.
6. The Commitment Form does not constitute a legal and / or contractual engagement. It only serves as an indication of intent to proceed with the chosen commitment.
7. Sponsorship, however, is only confirmed on receipt of a signed contract and payment of a 25% deposit or receipt of a purchase order. Benefits will be activated once this has been received.
8. Failure to comply with the payment schedule could result in the forfeiture of your deposit. Any refund due will be at the discretion of the Congress Organising Committee.
9. All sponsorship contracts are final. Any cancellations will be subject to the Cancellation Policy.
10. The Congress Organising Committee reserves the right to decline sponsorship bookings.
11. The law of South Africa governs sponsorship contracts.
12. The Congress Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
13. Logos must be provided in jpeg format and emailed to janine@soafrica.com within 24 hours of payment of deposit and signed contract to ensure that we are able to offer maximum exposure.

14. Cancellation policy:

- All cancellations must be received by the Congress Secretariat in writing – emailed to janine@soafrica.com
- Cancellations received prior to 1 March 2027 will be charged a 10% cancellation fee.
- Cancellations received between 1 March 2027 to 30 June 2027 will forfeit the 25% deposit paid.
- Cancellations received from 1 April 2027 will be liable for the full value committed.



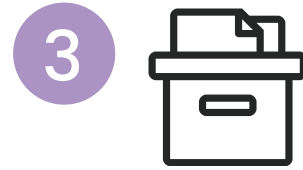
How to book



Click on Create New Account



Click on New Package
Click on Create
Contact, complete
details



Select Sponsorship
Package
Accept Terms and
Conditions



Submit the booking form



An email with the
booking confirmation
and invoice will be sent
to you.



Sign the contract
and pay the
deposit

Contact us

For more information and enquiries, please contact the Congress Secretariat

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SCATTERLINGS

PROFESSIONAL CONFERENCE ORGANISER